



THE SEA IS CALLING  
ANSWER IT ROYALLY<sup>SM</sup>



## 2-DAY WOW SALE

Tuesday, March 27th and Wednesday, March 28th Only!



Book any sailing departing on or after June 1, 2012 to receive up to a **\$200 onboard credit** and **50% Reduced Deposit!**

Take advantage of this very special offer on March 27 and 28, 2012. **2-Day WOW Sale includes cruisetours and sailings on our entire fleet!**

CRUISE LENGTH	ONBOARD CREDIT	REDUCED DEPOSIT
3 - 5 Nights	\$50 <sup>USD</sup> per stateroom	\$50 <sup>USD/CAD</sup> per person
6 - 9 Nights	\$100 <sup>USD</sup> per stateroom	\$125 <sup>USD/CAD</sup> per person
10 + Nights	\$200 <sup>USD</sup> per stateroom	\$225 <sup>USD/CAD</sup> per person



**RESERVE YOUR ROYAL CARIBBEAN VACATION WITH US TODAY!**

\*Terms and Conditions: The 50% reduced deposit can also be applied via any automated booking tool (CruiseMatch<sup>SM</sup>, Sabre, Amadeus, Galileo or Wordspan). However, the booking confirmation will not reflect the reduced deposit amount due. The WOW Sale Onboard Credit and 50% Reduced Deposit offer are applicable to all Royal Caribbean International<sup>SM</sup> cruises that sail after June 1, 2012 including cruisetours. Offer applies to new FIT bookings with required deposit only and is not applicable to groups. Offer applies to all categories available. All bookings must be made and the required deposit must be paid by March 28, 2012, by 11:59 p.m. Local Time to qualify for the promotion. Bookings made on March 27 or 28, 2012 without required deposit will not qualify for this offer. Offer is combinable with LAF and restricted rates (Seniors, Residents, Military). Offer is not combinable with any other offer or promotion, including, but not limited to, Interline, Travel Agent, and Net Rates, Crown & Anchor Discounts, Shareholder Benefits or Next Cruise offers, promotions, or benefits. Offer is valid for Cruisetour packages but not combinable with other Cruisetours Onboard Credits. Cruisetour packages receive the OBC based upon the length of the Cruisetour. Onboard credit is in U.S. dollars, has no cash value, is not redeemable for cash, is not transferable and will expire if not used by 10:00 pm on the last evening of the cruise. In the event that a guest has more than one applicable offer for the same sailing, guest can choose the offer he or she wishes to apply. Offer is available in all markets, excluding Australia and New Zealand. Any existing booking that is cancelled between March 20 and 28, 2012 and is rebooked for the same sailing on March 27 or 28, 2012 will not be eligible to receive the offer. Any eligible reservation that is cancelled and is reinstated or changes the ship or sail date after March 28, 2012 will not be eligible to receive the offer. Onboard Credit will be applied to qualified booking by Royal Caribbean International<sup>SM</sup> within 4 weeks of the Sale. The 50% reduced deposit and onboard credit offer is applicable to on-line bookings; however, the on-line booking confirmation will not reflect this reduced deposit or onboard credit. Subject to availability. Prices are per person, cruise only, based on double occupancy and in US dollars. Certain restrictions may apply. Government taxes and fees are additional. Offer may be withdrawn at any time. ©2012 Royal Caribbean Cruises Ltd. Ships registry: The Bahamas. Brilliance of the Seas is operated by RCL (UK) Ltd. Subsidiary of Royal Caribbean Cruises Ltd. 12028237 • 3/23/2012



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## FAQ

**Q. Is the WOW Sale offer combinable with the NextCruise<sup>SM</sup> offer? What are onboard guests being offered if they book on March 27th & 28th, 2012?**

**A.** Our onboard future cruise consultants are able to offer the WOW Sale on March 27 & 28, 2012. Guests will be able to choose whether to accept the NextCruise offer or the WOW Sale offer, whichever is more beneficial to them. They will not be able to combine the offers to get both OBCs.

**Q. Is the WOW Sale offer combinable with Crown & Anchor<sup>®</sup> Society Savings Certificates or Crown & Anchor Society Platinum and above balcony and suite discounts?**

**A.** The WOW Sale offer is not combinable with Crown & Anchor Society savings benefits; our Crown & Anchor guests have the choice of applying the offer which is more beneficial to them.

**Q. Is the WOW Sale offer combinable with Future Cruise Credit (FCC) and Letter of Credit (LOC)?**

**A.** The WOW sale offer is combinable with FCCs and LOCs as they are not promotional offers.

**Q. Is the WOW Sale offer combinable with restricted price programs like reduced air promos, resident, senior and military rates?**

**A.** The WOW Sale offer is combinable with Lowest Available Fare (LAF) and restricted rates [Choice Air Specials (CHS), Restricted Air Specials (ARS), Seniors (SRS), Residents (RES), Military (MIL), and Police and Fireman (PFD), Family Pricing (FMLY), and Upgrade Price Code (UPG)].

**Q. Can we pull an FIT WOW Sale booking into an existing group?**

**A.** The WOW Sale OBC cannot be brought into a group as the offer does not apply to group bookings. If a guest prefers to be part of a group and benefits from the amenities available to the group, the OBC will be removed and the deposit will need to be brought up to full deposit due.

**Q. Is the reduced deposit valid for 3rd and 4th guests?**

**A.** Yes, the reduced deposit applies to all guests in a booking.

**Q. What will be the hours of operation for Royal Reservations?**

**A.** The Royal Caribbean Reservations Team will be open from 7:00am Local Time to 11:00pm Local Time on March 27th & 28th.

**Q. Can the WOW Sale offer be booked through automation?**

**A.** Yes, between 12:01 am Local Time and 11:59pm Local Time. However, the OBC will not be added to the eligible bookings until later and the full deposit amount will be reflected on the invoice. Payment of the reduced deposit amount will be accepted though.

**Q. If an option is held without money prior to March 27th & 28th can the guest deposit it on March 27th & 28th get the offer? Or, can they cancel the option and create a new reservation on March 27th & 28th for the offer?**

**A.** The WOW Sale offer can only apply to bookings created, named and deposited on March 27 or 28, 2012. Any existing booking that is cancelled between March 27th and 28th, 2012 and is rebooked for the same sailing on March 27 or 28, 2012 will not be eligible to receive the WOW Sale offer.

**Q. Will guests traveling alone in a stateroom get the WOW Sale offer?**

**A.** Guests traveling as singles paying the single supplement will receive the OBC for the stateroom and reduced deposit for only one guest.



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